

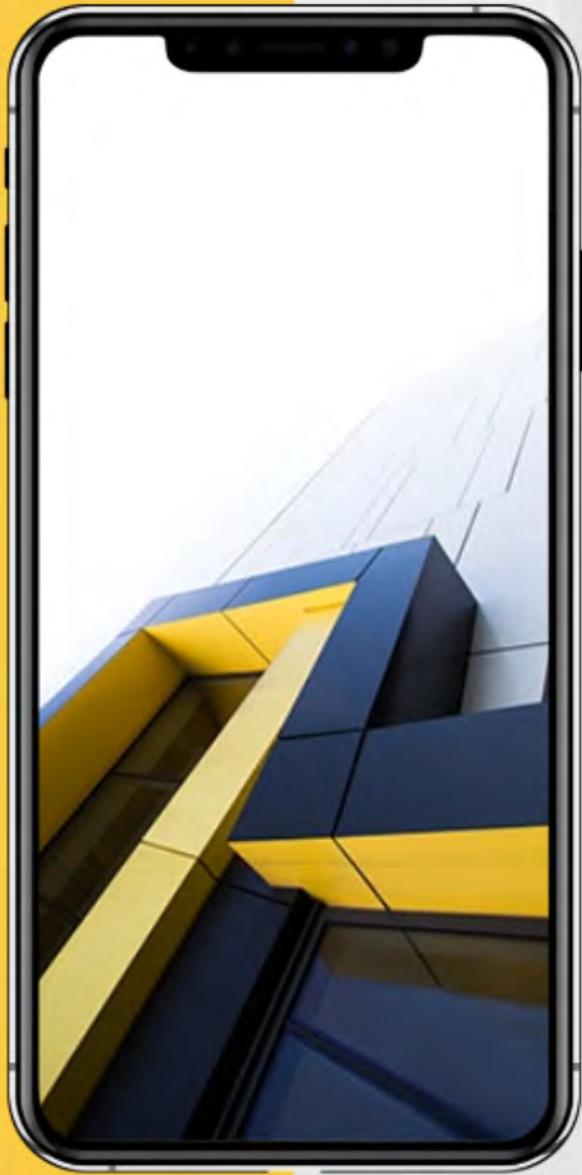
CASE STUDY BARCELONA

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BACKGROUND

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**Ajuntament
de Barcelona**

Previous legislation approved
Reserved quantified by a certain amount every
year
2013 - 5 millions but 2019 more than 8 millions

Evaluation of the potential sectors
Gardening and maintenance
Intensive in labour force
Adequate tasks

*Difference between
social entities*





OBSTACLES

OBSTACLES



**Ajuntament
de Barcelona**

Are the social entities prepared for big contracts?

- Do they have the experience?
- Do they have the financial muscle?
- Do they have the expertise?

*How do we define
the economic and
social solvency?*





OBJECTIVES

OBJECTIVES

Can we achieve social and environmental objectives through public procurement?

Do we have any strategy that can be linked?

What makes a quality service?

- Inclusion of people with disabilities
- Environmental benefits - reduce pollution
- Benefits for the workers - Training
- The best value for money





METHODOLOGY

METHODOLOGY

How to allow the participation of the Social Enterprises + achieving the other objectives?

PRICE = 46,66% of the total weight of criteria



CAPACITY

Division in lots

ATTRACTIVE

24 months

ENVIRONMENT

Award criteria related with vehicles

WORKERS

Award criteria related with training



RESULTS

RESULTS

The two lots were awarded without exceptional problems
The awarded offers were also the cheapest ones

- The entities overcome the obstacle of capacity by going together
- The winning offers were the best in every criteria
- The punctuation was the biggest possible in lot 1 and 93.33% in lot 2

WHICH WERE THE EFFECTS OF THE PROCUREMENT ON THE AIMED OBJECTIVES?



ORGANIZATION OF ENTITIES

More than 10 participating Temporary Union of Enterprises



QUALITY

Compromise to increase the minimum actions



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TRAINING

Compromise to train the contract workers on environmental awareness



SALARY

4% raise over the base salary



VEHICLES

*More than 50% of electric
Between 25-50% gas vehicles*



**LESSONS THAT CAN
BE LEARNED**

LESSONS TO LEARN

The division in lots allow the Social SME to participate since it lowers the requirements to do so

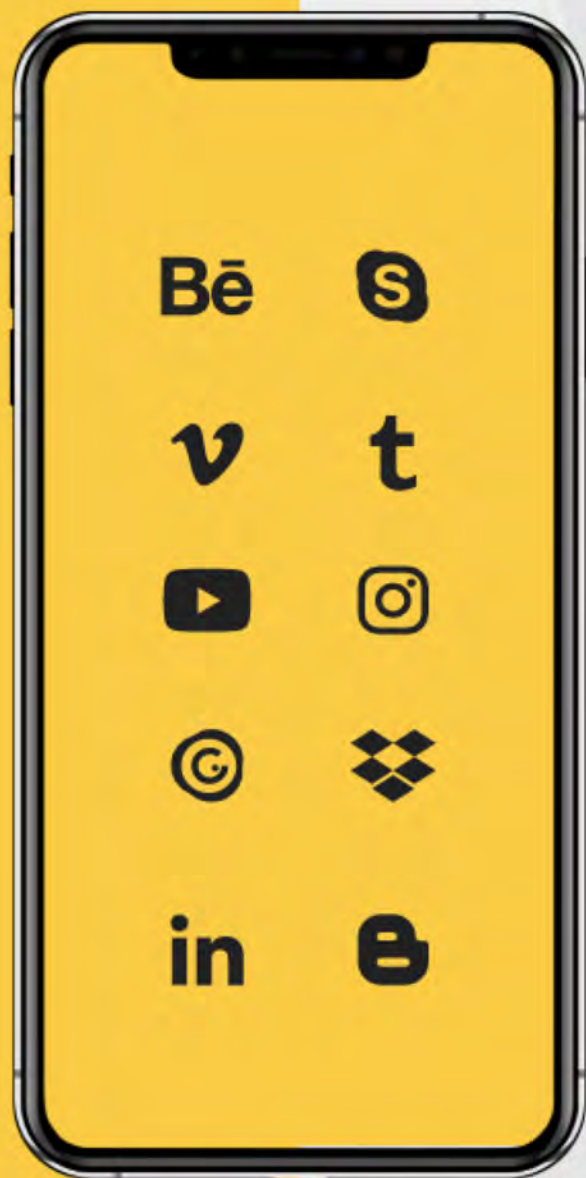


The level or requirements was similar to other procurements

It showed the capacity of the social entities

The amount pushed the collaboration among entities

"There was no problem with the procurement, we have been working with social enterprises for a long time"
Xavier Pelice – responsible for procurement in the Municipal Institute of Parks and Gardens of Barcelona"



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