



**REGIONS
& CITIES**

European Week
Brussels 7-10 October 2019

#EURegionsWeek



Regions and cities, pillars of the EU's future





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Boosting the attractiveness of rural towns and the EU for the youth

#Europe Closer to Citizen #youthandspa

Structure of this session

- ❖ **Youth&SPA intro**
- ❖ **Kahoot**
- ❖ **Stories of our decision-makers**
- ❖ **World café**
- ❖ **Summary**



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Youth&SPA project

Activating and involving the YOUTH in shaping the future of rural SPA towns



www.youthandspa.eu

Instagram: youth_spa

Facebook: Youth&SPA Hévíz

Co-funded by the
Erasmus+ Programme
of the European Union



**Erasmus + KA3 Dialogue Between Young
People And Policy Makers**

Duration: 01 Sept 2018 to 31 Dec 2019



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Partners

- Municipality of **Hévíz**, Hungary
- Municipality of **Iseo**, Italy
- Municipality of **Kanjiža**, Serbia
- **Harghita County Council**, Romania
- Adult Education Center of **Lendava**, Slovenia





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Professional support provided by HETFA Research Institute (Hungary)

Our profile:

- ❖ Policy evaluation and impact assessment
- ❖ Urban and territorial development
- ❖ Entrepreneurship, competitiveness
- ❖ International cooperation

You can reach us:

- ❖ **Web:** www.hetfa.eu
- ❖ **Linkedin:** HÉTFA Group
- ❖ **E-mail:** internationaloffice@hetfa.hu





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The reason behind

- Cities with medicinal lakes
- Attracting mainly seniors
- Providing job opportunity mainly related to tourism
- Migration of young people

BUT young people can be motivated, involved and leadership can be provided to them in formulating their cities' future



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Main aims of Youth&SPA:

- Launch a **transnational and intergenerational dialogue among young people and decision-makers** to identify good practices
 - Formulate **youth strategy and recommendations**



Make **attractive small spa towns** in rural regions for young people

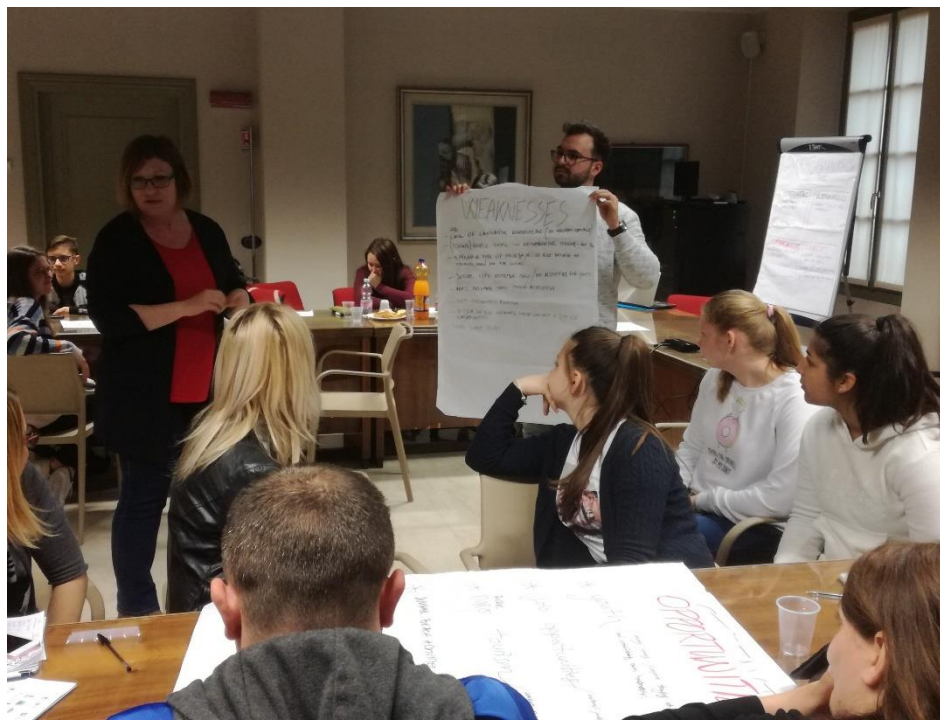


Focus points

1. **Freedom**s of the **EU**, mobility in the EU and volunteering
2. **Intercultural** dialogue, power of cultures, multicultural communities
3. Young **entrepreneurship** and start-ups
4. Importance of local **products**



Main means



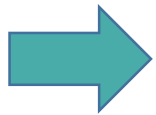


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Youth&SPA final study

- **Results** of transnational meetings
- **Policy recommendations** and
- **Youth Strategy**



Available: <https://youthandspa.eu/introduction/publications/>



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Why are we here?

- Learn
- Start dialogue
- Contribute to the future
- Shape policy-making



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<https://kahoot.it/>



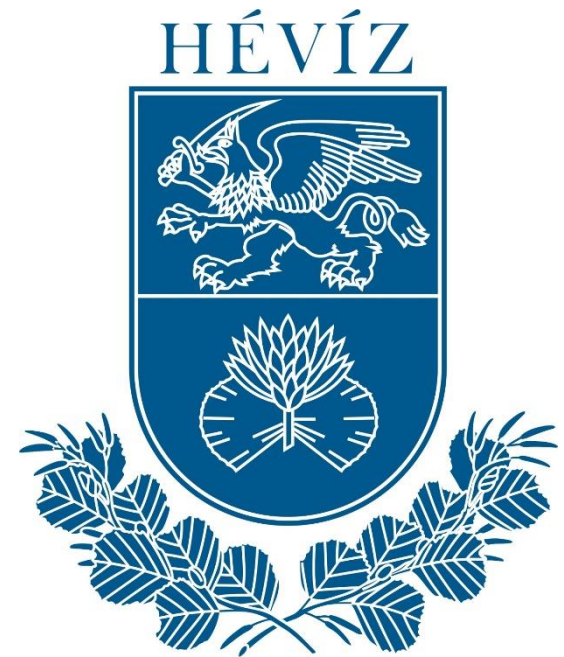


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Speaker: **József Kepli**
Vice Mayor, Municipality of Hévíz



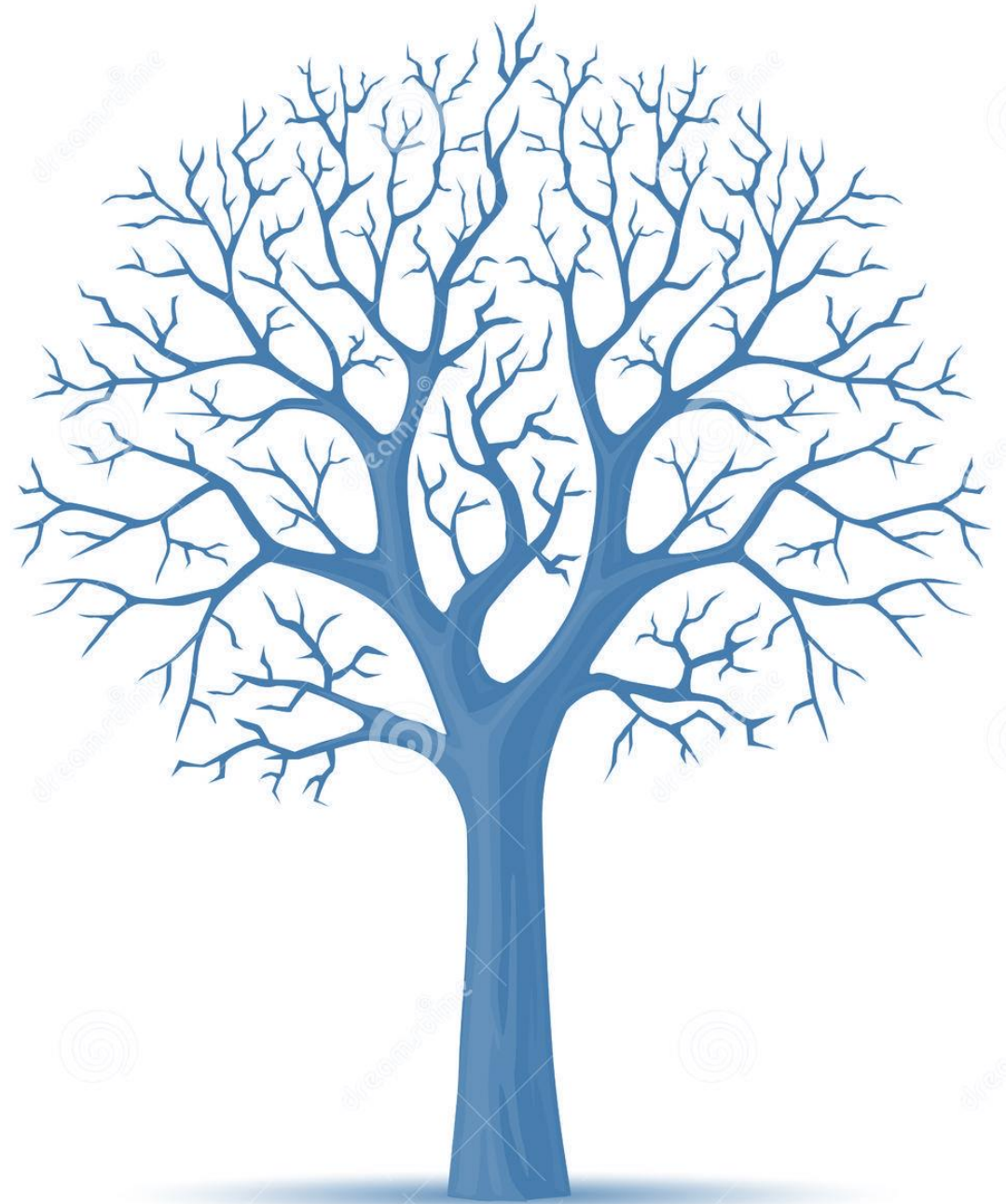


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The „problem tree“

- **Migration of youth**
- **Lack of employment opportunities beside tourism**
- **Lack of housing**
- **Lack of free time opportunities**
- **Lack of communication and representation**





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Change the approach

Youth migration is a „natural
phenomena”





Set a platform

Tackle the problem from the
root...

Hear, know, familiarize, take actions, and follow results to take further actions



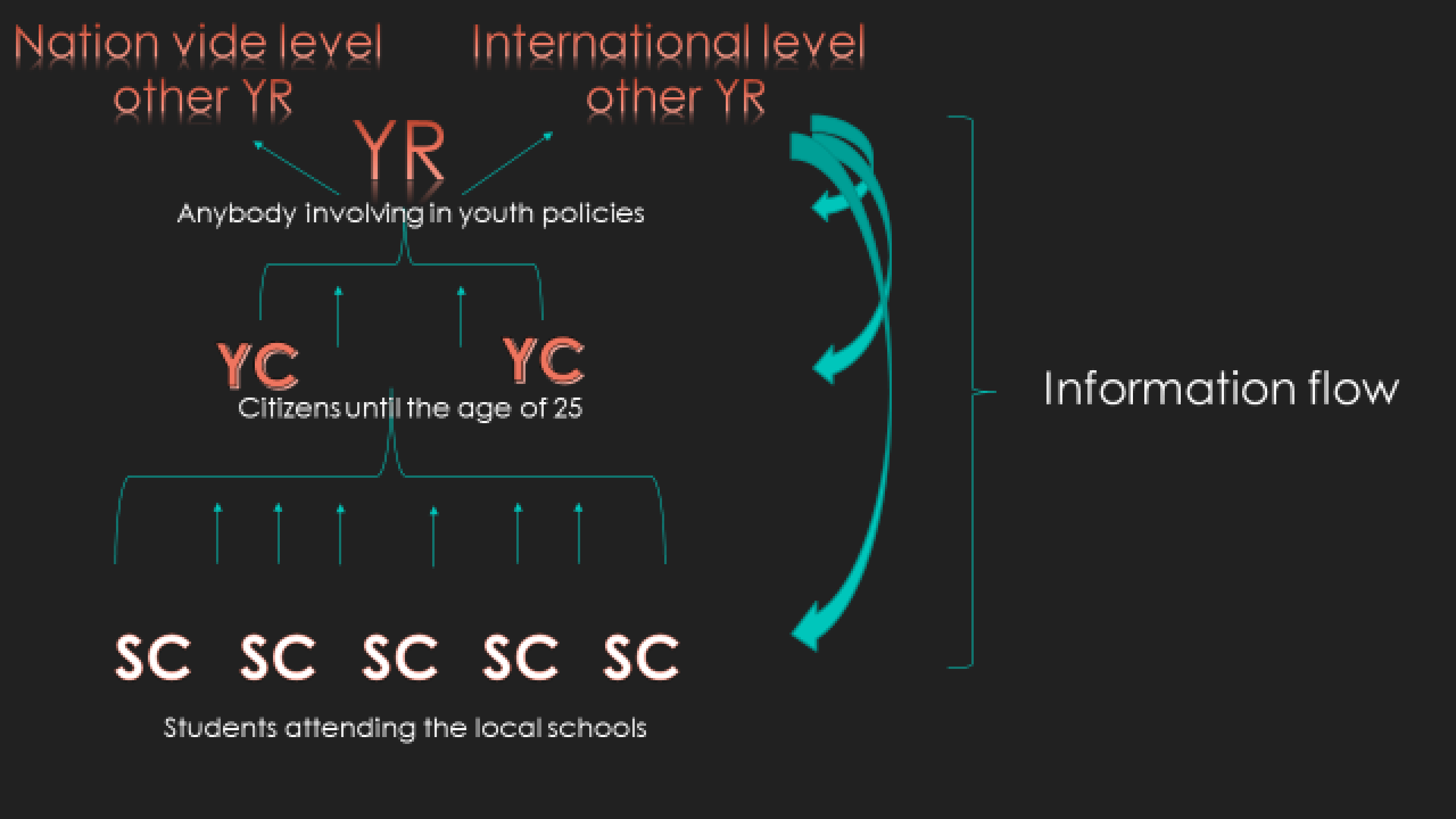
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Take actions in:

- encouraging intercultural and intergenerational dialogue to know better the needs of young people and to strengthen the cooperation between youth and decision-makers,
- providing educational trainings for young people to develop their skills and competences,
- providing mentor system for youth to exploit their (international) possibilities,
- establishing a place for youth with cultural and educational programmes (e.g.: a Youth Club),
- exploiting better the financial support from the EU.

name	Youth Roundtable	YR
level	local	
Founded by	Project founden	
Form	Informal	GO, NGO,
Communication	Decision makers regional national	Goes international
name	Youth Council	YC
level	Local	neighbours
Founded by	Local government	sponzors
Form	egyesület	
Communication	18+ youth/decision makers	Other YC
name	Student Council	SC
level	local	elementary/midel/higher ed.
Founded by	School	
Form	informal	
Communication	Pupils-school	Other IÖ





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Starting with

- appointing a qualified person who deals with youth issues at the municipality;
- looking for financial and human resource to establish the Youth Council;
- facilitating the cooperation between the actors;
- introducing lessons in the school about active citizenship and democratic participation, thus youngsters will understand better the issues affecting the town and will be more committed to participate actively;
- voting for leaders of the student's government of school who can represent the interest of young people in the municipality by participating in meetings about the town's affairs;
- finding mentors who deal with youth representatives regularly.

THANK YOU

GRACIAS

ARIGATO

SHUKURIA

GOZAIMASHITA

EFGHARISTO

DANKSCHEEN

TASHAKKUR ATU

SUKSAMA

EKHMET

MEHRBANI

GRAZIE

MAAKE

KOMAPSUMNIDA

SAUCO

HERACTANRY

SASUTHO

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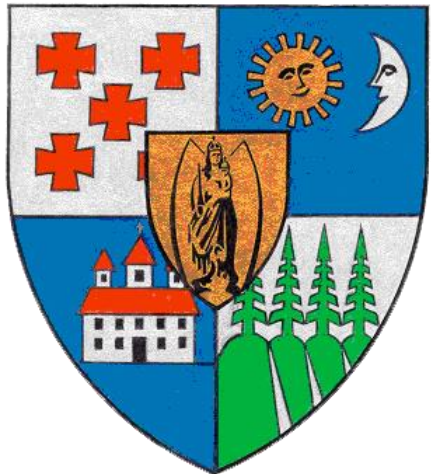
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Vice mayor of Hévíz

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Speaker: **Csaba Borboly**

President of Harghita County Council

Member of CoR

Email: info@borbolycsaba.ro

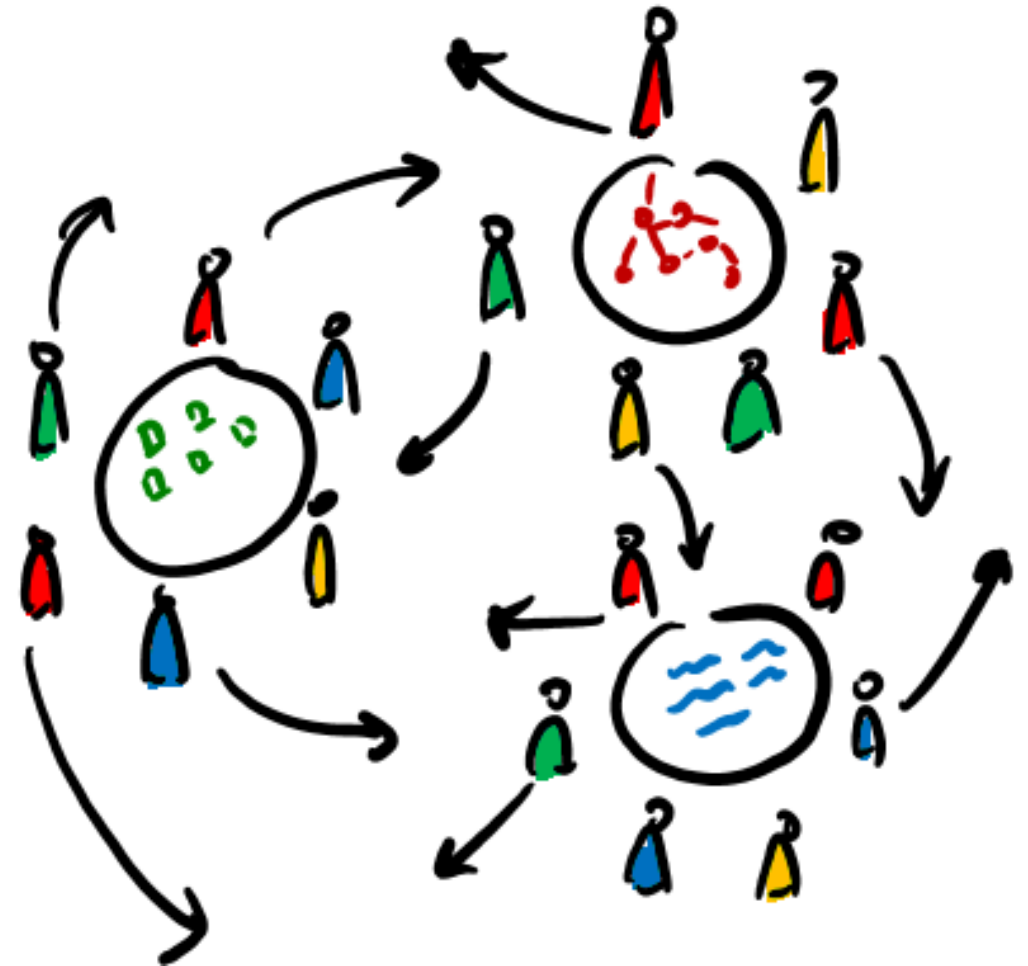




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World café





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World café

1. Community building activities in rural towns
2. Possibility of launching Youth Council
3. Youth migration
4. Lack of interest of youngsters towards decision-making processes and EU



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Summary

1.

2.

3.





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www.youthandspa.eu

Youth&SPA Hévíz



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